



# 20 BY THE 25 NUMB3RS

**800**  
MEMBERS



say membership delivers equal or greater value than their dues

**97%**



say they receive double the value of their dues, or more

**52%**

## BUSINESS ADVOCACY



Engage Policy Makers  
Empower Business Leaders

## CHAMBER ROUNDTABLES

**510**

**11**

ATTENDEES

PROGRAMS

Featured Tours: New Glenwood Electric Infrastructure; Glenwood Riverfront Development; International Paper



## ADVOCACY BENCHMARKS



Favorable or improved outcomes



Bills and rulemakings engaged



Legislative and regulatory interventions



Business advocacy comms to members

## STATE OF BUSINESS

**159**

ATTENDEES

Business Climate preview  
Real-time employer sentiment  
Economic outlook

## LEADERSHIP EUGENE SPRINGFIELD (LES)

Civic Leadership Development

**32**

MEMBER COHORT

**8**

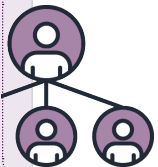
CLASSES



## ECONOMIC GROWTH



Improve the Business Climate  
Support Business Growth  
Strengthen Workforce Readiness



**4.5K** NETWORKING HOURS

Business After Hours, Open House, Springfield Greeters

**1.2K** BUSINESS EDUCATION HOURS

Small Business Solutions Hub, Essential Skills Workshop



**1.3K** LEADERSHIP HOURS SUMMIT

Professional development, leadership growth, high-level networking

**45** ENROLLEES IN STUDENT ACCESS PASS PROGRAM

## PERFORMANCE EXCELLENCE



Deliver Value and Impact  
Practice Foresight  
Foster a Chamber Leaders Pipeline

**55K** PAGE VIEWS ON THE BOTTOM LINE

**\$25K** SCHOLARSHIPS AND GRANTS

**22** RIBBON CUTTINGS

**23** MEMBER PROFILES

**2.2K** VOLUNTEER HOURS

Board of Directors, Steering Committees, Program Committees, etc.

NET PROMOTER SCORE

**77**

100

50

0

-50

-100